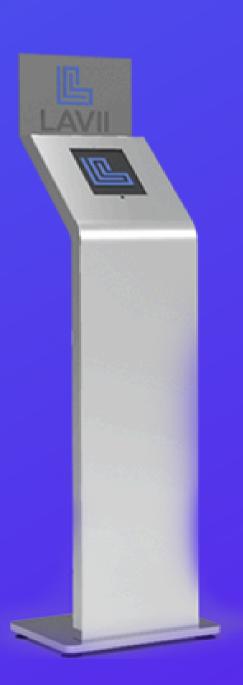
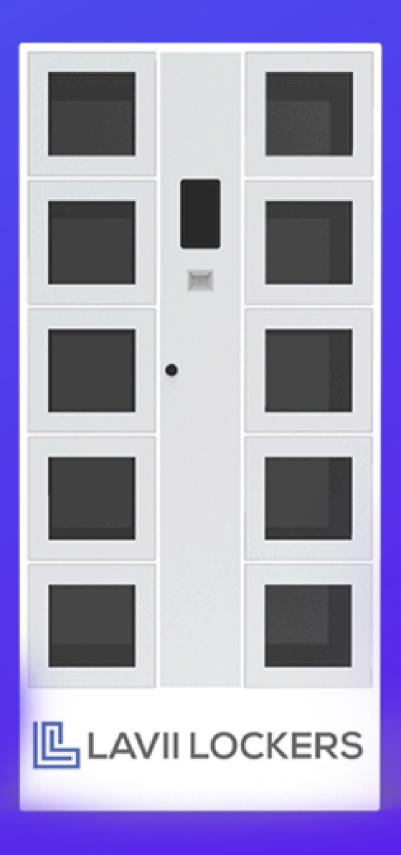


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**Media Kit** 



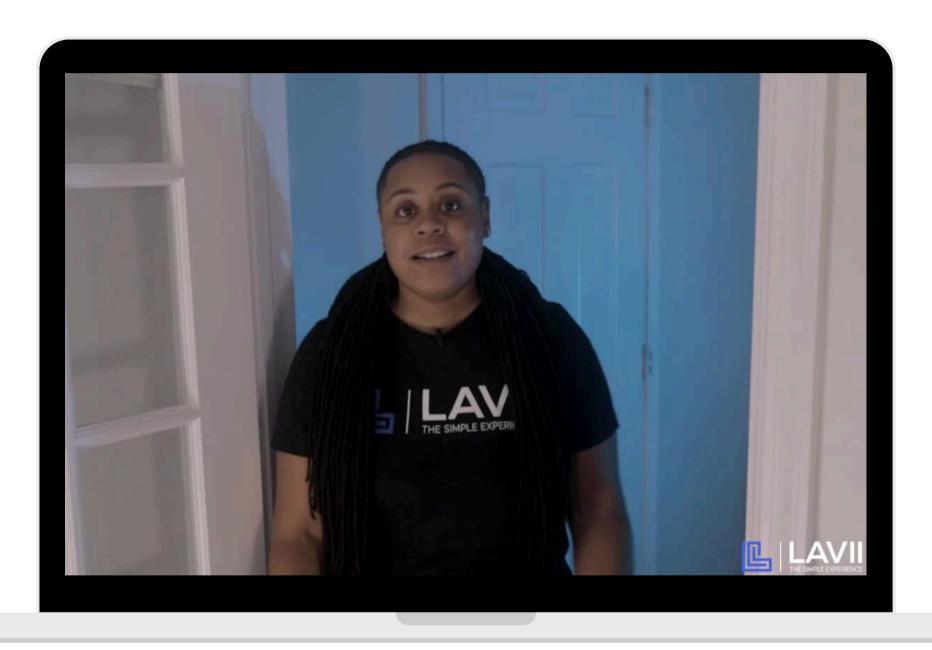




Presentation by Bobby Pen Creative



## Welcome to the Simple Experience



LAVII Net Salva Lavelinava

Media Kit 2020 | Lavii, Inc.

# 

**The Simple Experience** 

Media Kit





# Media Kit Contents

- The Simple Experience Explained
- The Lavii Technology
- How it works
- Meet our Founders
- Press Quotes + Past Media





# Why Smart Locker Technology?

We provide restaurants with a viable solution for contactless order pickup, which helps increase sales and protect customers with minimal interaction.

The customer can be in and out within 30 seconds.





# Online Orders Safer and Faster

Lavii (Pronounce: Luh Vī) launched the lockers in August to meet the new demand for contact—free interaction between customers, restaurants, and third—party delivery drivers due to COVID—19.

#### ORDER PICKUP







**NON-SECURE OPEN SHELVING** 

**PICKUP ORDER CONFUSION** 

COLD FOOD

SAFE, SECURE COMPARTMENTS

PICKUP ORDER ACCURACY

**INSULATED TO MAINTAIN TEMPERATURE** 

#### **Customer Journey**

#### Restaurant Journey

# ORDER,

SCAN,



#### **Customer Places Order**

Customer places order through restaurant's online order system.

"Order Ready"
Message Received

This message contains QR code needed to open locker

#### Order is Picked Up!

Customer's QR Code is used to open the locker and retrieve the order.

#### Receives Order

Restaurant receives the order via it's Point-Of-Sale System (POS). Restaurant begins cooking and preparing food for pickup.

### **Selects Locker For Order Placement**

Using tablet, restaurant selects locker(s) they would like the order to be placed in.

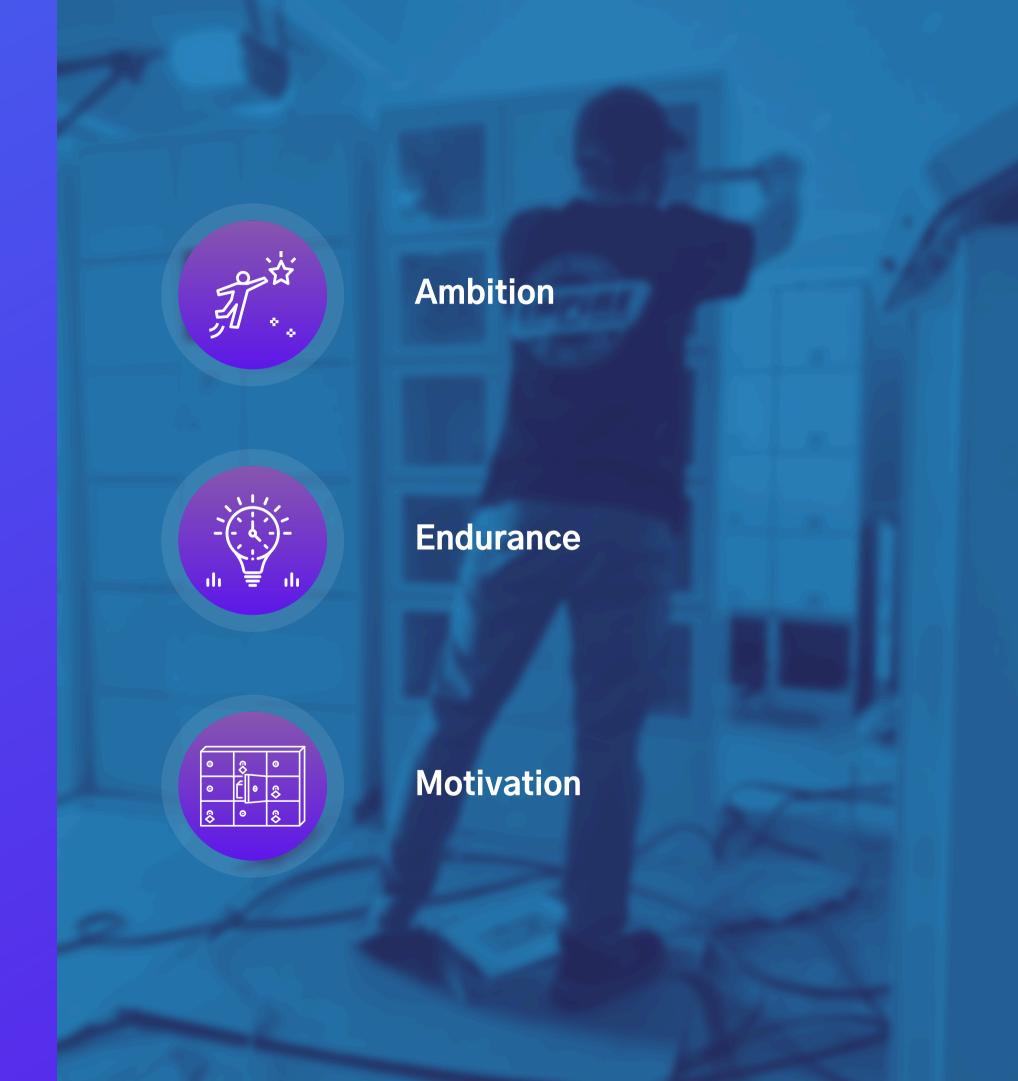
#### **Places Order In Locker**

Restaurant places the order in the locker(s) selected and closes the door(s).



# What does "Lavii" Mean?

Our Factors for Success





#### I LAVII na sana Lorosaca

## OUR FOUNDERS ARE YOUNG, GIFTED AND BLACK







#### **Rea Huntley**

Chief Executive Officer

Computer Electronics and Engineering major, currently working as a network engineer

#### **James Bagley**

Chief Operational Officer

Computer Science major from Bowie State University and serves as a full-stack web developer and UX/UI (HBCU Grad)

#### **Marcus Gunn**

Chief Technology Officer

Senior software and systems engineer with a passion for discovering technologies and creating high-level systems and user experiences. (Bowie State University and John Hopkins grad; NASA internship; member of National Society of Black Engineers)





## REA HUNTLEY

CEO of LAVII, INC.

#### **Experience**

- Network Engineer, Government Contractor
- Majored in Computer Electronics and Engineering
- Over 12 years of professional IT experience

#### **Contributions**

- Established IT Consulting Firm at 25
- Networking certifications, the Cisco Certified Internetwork Expert (CCIE)
- overcomes racism, sexism and other discrimination in the male-dominated industry



# OVER COMER> OUTLIER

"I take all that stuff and use it as fuel."

"Growing up I was always different. I recall taking apart my Playstation and putting it back together just to understand how it works."

"I'm almost always either the only female or the only black person. Sometimes I get overlooked and disrespected, but I take all that stuff and use it as fuel to succeed. I've always done male-dominated things like play basketball, and I'm a drummer"

"The fact that I'm black, I'm a woman, and I'm gay I think that makes it even more difficult. I'm proud to hold space in tech for groups marginalized far too often."

"Even when I go on platforms that support women in tech, I still do not look like those women. They still promote these glammed up—and is nothing wrong with it, but glammed up women in high heels and dresses, and that's not me. So I still feel like there's a barrier and a gap between different kinds of women and different kinds of personalities and just different things about women in general that shouldn't be generalized."



## JAMES BAGLEY

COO of LAVII, INC.

#### **Experience**

- Bachelor's in Computer Science from Bowie State University
- 14 years experience managing software development from concept to requirements definition, design, development, launch, maintenance and user support

#### **Contributions**

 Served as a full-stack web developer and UX/UI designer at government and private agencies including the United States Census Bureau, Federal Deposit Insurance Corporation (FDIC), and NASA



# THE 6FOOT EGINEER

"I wanted to be a lawyer and play basketball in the NBA, until senior year of high school." "Being a black man in tech, or just a black man in general, it's not a lot of us. There are a lot of opportunities in developing so I've never felt like I was overlooked or anything, but you just always notice that when you start your new job there are not a lot of us at all."

"Growing up in a certain environment, your first thought— especially if you're a male, is sports. 'I want to make the NBA or I want to make the NFL,' because some of the other things, like being a doctor or lawyer, may seem daunting or out of reach."

"It's good for us to champion blacks in tech because now other people can see that there's another way to make pretty good money. To make a living for yourself and do very well in a growing field that has plenty of opportunities."





## MARCUS GUNN

CTO of LAVII, INC.

#### **Experience**

- Bachelor's in Computer Science from Bowie State University
- Master's Degree in Computer
   Science from Johns Hopkins
   University
- 14 years experience as senior software and systems engineer

#### **Contributions**

- Internships with NASA and the Federal Aviation Administration
- National Society of Black Engineers
   Member
- Worked for companies like Lockheed Martin and SAIC



# THE ARTISTIC SCIENTIST

"I feel like God has shown me heaven sent strategy."

"I kind of stumbled into the tech space. I was not doing well in college at first, but it just so happened that everybody knew that I drew. The art aspect and realizing that tech wasn't as hard as I thought it was is what made me fall in love with web design. I can't see myself doing anything else now."

"Even in our program at Bowie State University, you saw whites and Asians kind of excelling. I think those professors sensed that we, as African-Americans, were being left behind. So, I feel like they pushed us harder there than the average professor would have pushed anybody in any other school."

"A lot of what we did for Lavii from a technical standpoint are things that like I've never done before. When I hit roadblocks, I stop everything I'm doing and just pray and ask God for help. When I go to sleep, the next day I will wake up with an incredible epiphany. I lie to you not! It's happened like 10 times, to the point where I can count on that process now."

"I felt like God has shown me a super simple way to get this accomplished using a lot of like cutting edge technologies and just like heaven sent strategy."

Marcus Gunn Press Quotes



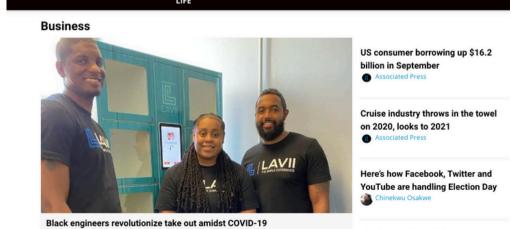




### **PRESS**







VOTE
FOR
YOUR
POLITICS ENTERTAINMENT PODCAST BUSINESS NEWS

opens in Colorado amid racial

#### **FOX 45 Baltimore**

Changing How You Get Food From Restaurants (Air date: Nov. 16, 2020)

#### **AfroTech**

These Three Black Engineers Created Lavii Lockers, a Contactless Tech Solution For Small Businesses (Published Dec. 8, 2020)

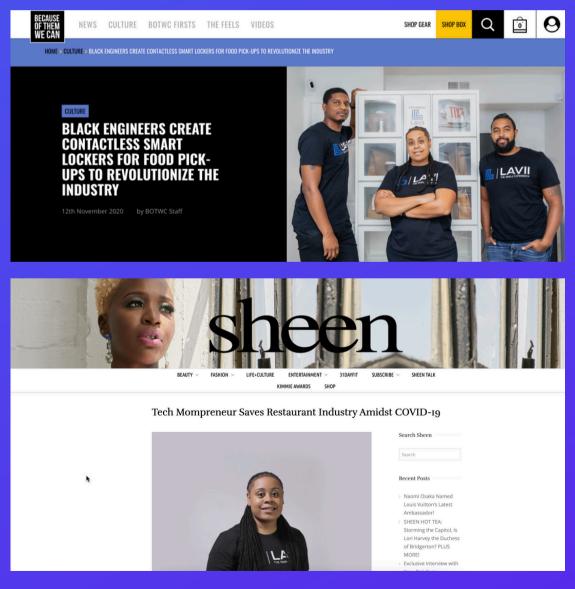
#### theGrio

Black Engineers Revolutionize Take Out Amidst COVID-19 (Published Nov. 11, 2020)



### PRESS





#### **Radio One**

three Black DMV Engineers Revolutionize Dining Amidst Pandemic Published: Nov. 18, 2020)

#### **Because of Them We Can**

"This is Genius!"

Black Engineers Create Contactless Smart Lockers for Food Pick-Ups to Revolutionize The Industry (Published Nov. 12, 2020)

#### **Sheen Magazine**

Tech Mompreneur Saves Restaurant Industry Amidst COVID-19

(Published Jan. 18, 2021)





Black Women Breaking STEM Barriers To Watch

# PRESS



#### **ESSENCE**

Black Women Breaking STEM Barriers To Watch (Published Mar. 23, 2021)





#### **Boilerplate Text**

Lavii, Inc. is a startup tech company founded by Rea Huntley, who is an IT consultant working as a network engineer for federal government agencies. She's achieved the highest level of certifications including the title of Cisco Certified Internetwork Expert (CCIE). Lavii's flagship invention is the Lavii Smart Locker solution helping to create simple and safe made—to—order meal pickup for restaurants and consumers.



## Contact Us

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Lavii, Inc. Media Kit ———